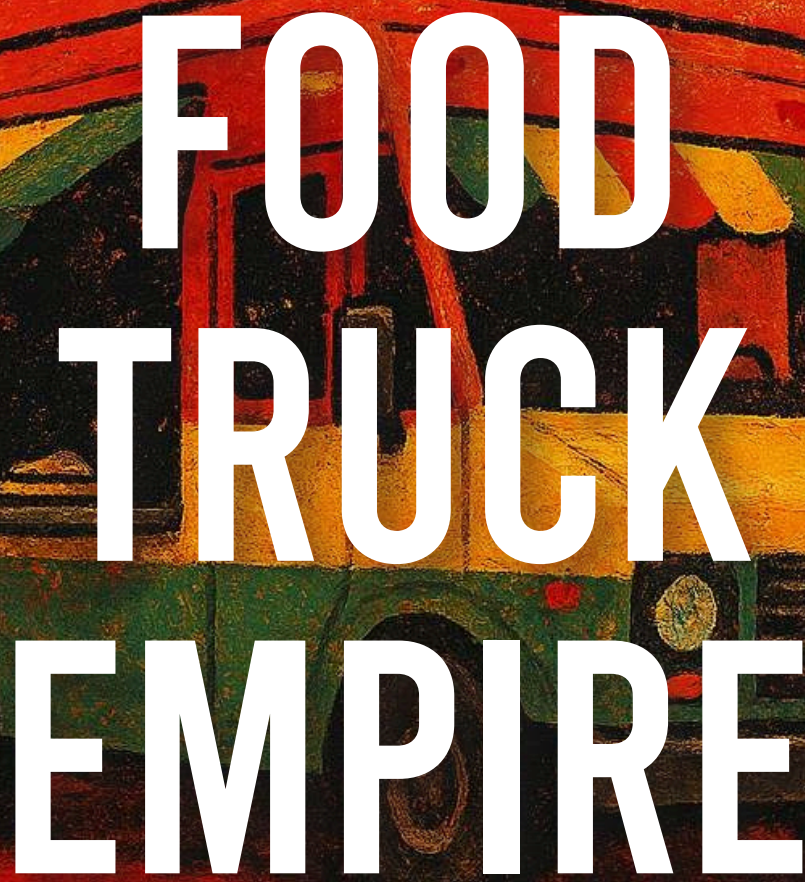


TRAILER KINGS BUILDER

LAUNCH YOUR



FOOD TRUCK EMPIRE

IN GHANA

A ROAD MAP FOR LOCALS AND DIASPORA

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Why Food Trucks, Booths, or Rentals in Ghana?

Ghana's food scene is thriving, and Trailer kings builder offers custom food trucks, affordable container booths, or truck rentals for events at competitive rates to make your dream a reality! **Our solutions cost less than restaurants.**

Park at **Eckhaus Food Truck & Event Centre** or use our FDA-approved kitchens in Accra for safe food prep. Qualify for 12 or 24-month payment plans at Eckhaus or access our financial partners for flexible payments. Serve Ghanaian or international cuisines at markets, festivals, or events. Start now!



Waakye Wifi Food truck at a food festival



Eckhaus Food Truck & Event Centre

Why Us? Trucks, booths, rentals, FDA-approved kitchens, flexible payments!



Why We Started Food Truck Promotions

Trailer Kings Builder was founded to empower Ghana's communities by making food businesses accessible without the high costs of brick-and-mortar restaurants. We saw entrepreneurs struggling with overhead and wanted to offer affordable trucks, booths, and rentals at competitive rates. Our mobile solutions, paired with FDA-approved kitchens across Accra, ensure safe and sanitary food preparation. We are tackling unsanitary street vending conditions while promoting a 24-hour economy to create jobs. Join our mission to transform Ghana's food scene with global fusion cuisines!



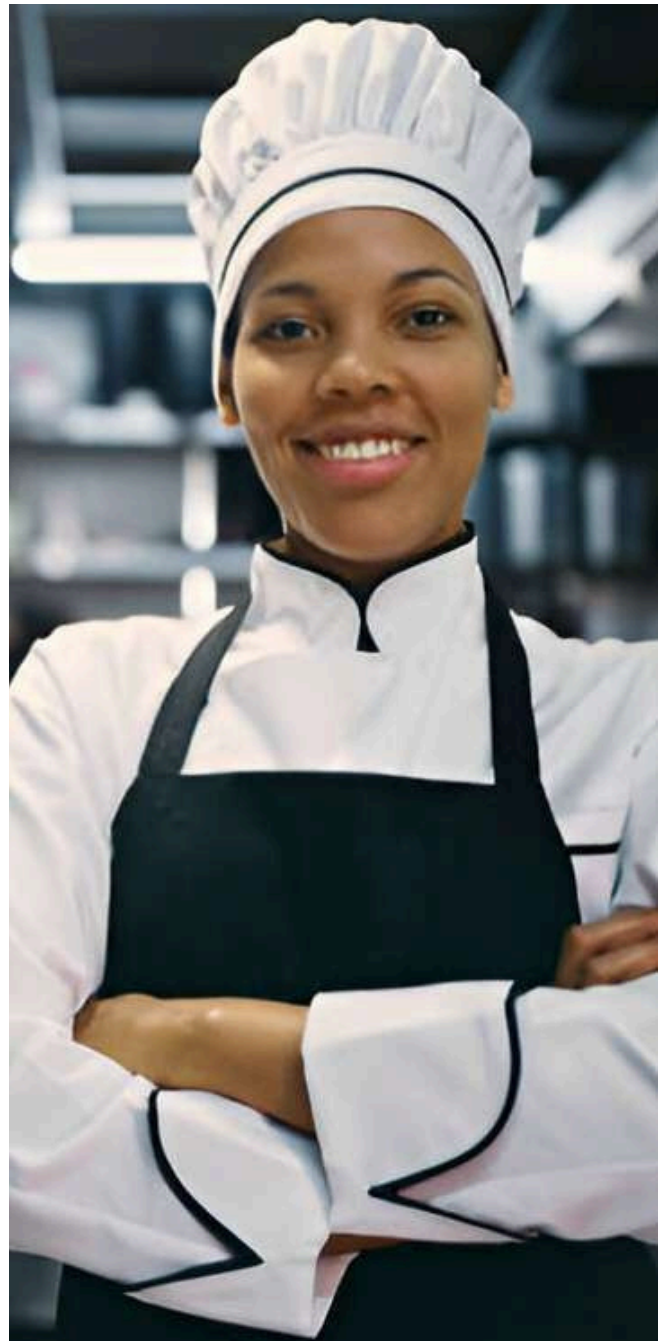


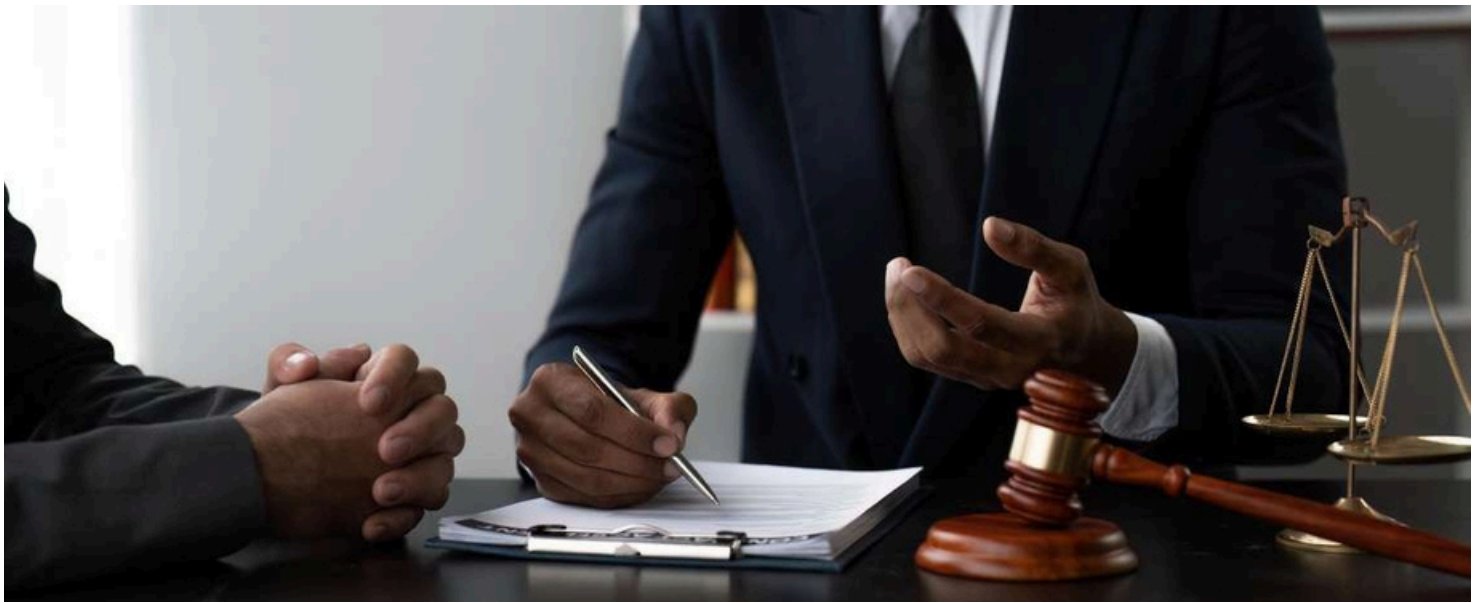
Profits from global flavors

Earn strong daily profits serving 50 –100 meals at current market price!

Locals: Sell global fusion bowls in Circle or rent trucks for events.

Diaspora: Launch remotely with a Trailer kings builder-built truck or booth, parked at Eckhaus Food Truck & Event Centre or using FDA-approved kitchens in Accra. Qualify for 12 or 24-month payment plans at Eckhaus or access our financial institution partners. Ghana's food lovers crave international cuisines. Our solutions ensure you thrive. Start now!





Legal Steps with Our Support (Part 1)

Launch easily with Trailer Kings Builder!

Locals: We guide you to register with the Registrar General's Department at Local rates.

Diaspora: We connect you with local agents for remote registration. Obtain a Food Handling Certificate from FDA Ghana and a Tax Identification Number. (TIN)

We ensure your truck, booth, or rental truck, using Eckhaus or FDA-approved kitchens in Accra, meets permit requirements.

Sign up with Eckhaus for 12 or 24-month payment plans or use our financial institution partners.

✓ **Register** ✓ **FDA Certificate** ✓ **TIN.**



Legal Steps with Our Support (Part 2)

Stay compliant with Trailer Kings Builder! Local assemblies require vending permits at Local rates. We ensure your truck, booth, or rental truck has fire extinguishers and waste bins, and uses FDA-approved kitchens for sanitation. Staff need training permits.

Diaspora: We link you with local managers for inspections. Budget for permits at Local rates.

Visit www.fdaghana.gov.gh with our support. Access Eckhaus payment plans or our financial partners!

Tip: We recommend local lawyers for diaspora at affordable rates





Budget Smart with Trailer Kings Builder

Custom Truck or Container Booth: Current market price (booths cheaper, built by us).

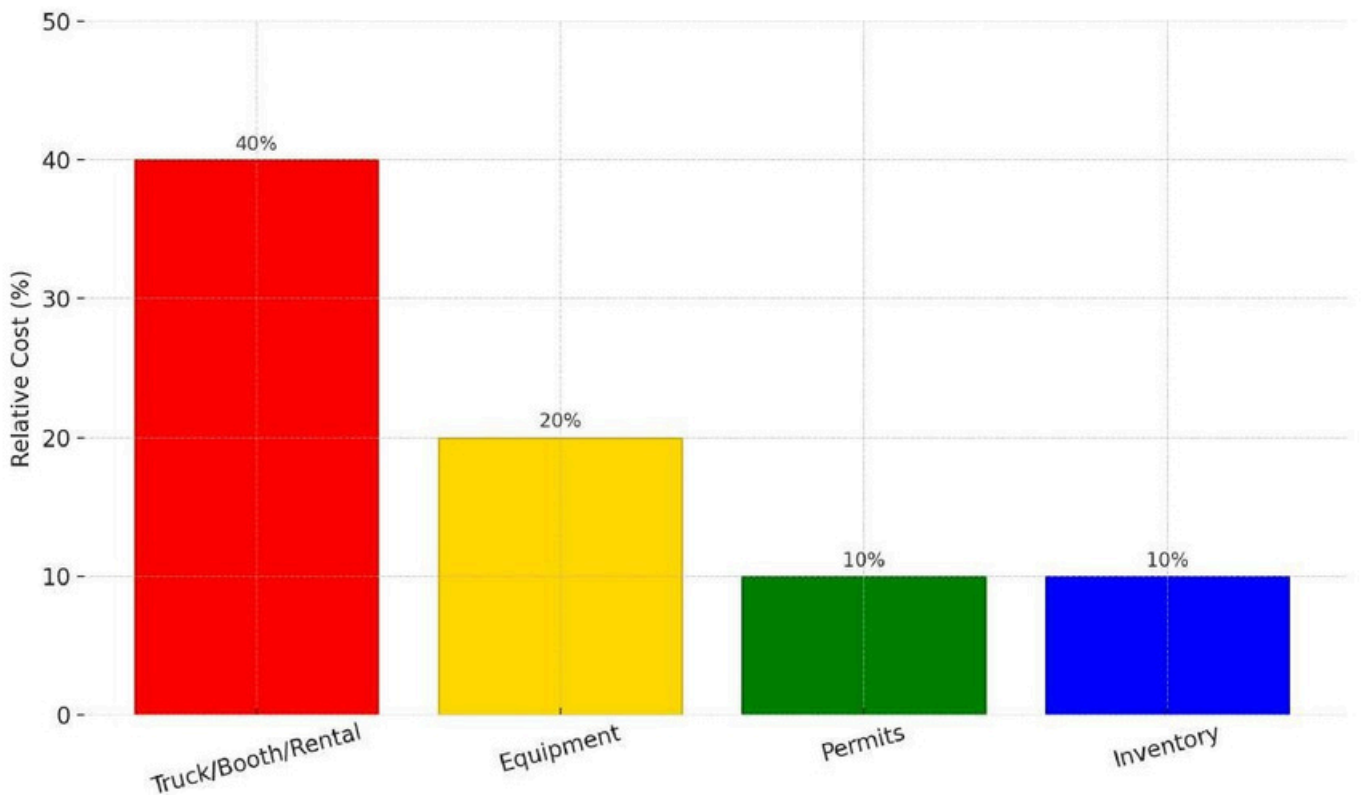
Truck Rental: Affordable for events (contact us for rates).

Equipment: Local rates (stoves, coolers).

Permits: Local rates (our guidance).

Ingredients: Competitive rates

Can't pay upfront? **Sign up** with Eckhaus for 12 or 24-month payment plans, or use our financial institution partners. Use FDA-approved kitchens in Accra for safe prep.



Fund your business with Food Truck Promotions!

Locals: Access local loans at affordable pricing.

Diaspora: Crowdfund via platforms like GoFundMe or use Western Union. Source ingredients locally or import spices for international cuisines at current market price.

Sell 50 meals daily at competitive rates for strong profits. Rent trucks for events, park at Eckhaus, or use FDA-approved kitchens in Accra with 12 or 24-month payment plans or financial institution partners. Our solutions help you scale!





Build or Rent Your Truck or Booth with Us

Locals: Build a truck, affordable container booth, or rent a truck for events at current market price with our Accra team.

Diaspora: Design or rent remotely via WhatsApp. We equip with gas burners and ensure access to FDA-approved kitchens for sanitation.

Park at Eckhaus with 12 or 24-month payment plans or use our financial partners.

Shine at markets or events!



Menus That

Draw Crowds (Part 1)

Create a winning menu with Trailer Kings Builder's support!

Our dedicated chefs help craft Ghanaian or international cuisine dishes, like jollof-based fusion bowls, at affordable pricing.

Balance familiar Ghanaian flavors (e.g., jollof, kelewele) with global fusion options to attract diverse crowds. Offer small, medium, and large portions to suit budgets. Price meals competitively (e.g., 50–100 meals daily for strong profits).

Locals: Source ingredients at markets.

Diaspora: We connect you with importers for global spices. Use FDA-approved kitchens or Eckhaus for safe prep. Our chefs streamline menus for quick service!





Menus That Draw Crowds (Part 2)

Boost sales with Trailer Kings builder chef support!

Create combos (e.g., fusion bowl + smoothie) at current market price to increase revenue. Add snacks like plantain chips for quick upsells. Our chefs can manage your kitchen in FDA-approved facilities or Eckhaus, ensuring 5-minute service and sanitation compliance.

Sell 100 plates daily for strong profits!

Locals: Test menus at markets.

Diaspora: We coordinate remotely. Trailer Kings Builder' trucks, booths, or rentals with payment plans make your menu a global hit!





Market with Our Expertise

Attract crowds with our marketing support!

We design flyers with QR codes for WhatsApp orders and connect you with influencers.

Locals: We create Instagram and WhatsApp campaigns for your global fusion bowls. Promotion at markets or events.

Diaspora: We manage remote branding, hire local marketers, Cater events for additional revenue at competitive rates. Share locations on Google Maps. Drive strong profits with our trucks, booths, or rentals, Park at Eckhaus or use FDA-approved kitchens in Accra with our trucks, booths, or rentals at affordable pricing.



Launch your business with ease!

You can start smoothly with Trailer Kings Builder. We secure prime locations like Eckhaus Food Truck & Event Centre or connect you with FDA-approved kitchens in Accra for safe operations. Our trucks, booths, or rentals use gas burners for reliability

Locals: We suggest routes via Google Maps.

Diaspora: We coordinate remotely. Offer global fusion bowls with our chefs' support to stand out. Earn strong profits with payment plans via Eckhaus or financial partners!



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